



ANNUAL REPORT 2018

Childbirth Survival International (CSI)

400 East Pratt Street, Suite 800, Baltimore, MD 21202

<https://childbirthsurvivalinternational.org>

Tel: (410) 929-4527

CONTENTS

Message from CSI Founders _____	3
CSI’s Vision _____	3
CSI’s Mission _____	3
CSI’s Values _____	3
CSI’s Top Five Priorities _____	4
CSI’s Trajectory _____	4
CSI’s Programs and Impact _____	5
Women’s Reproductive Health (15-49 years) _____	6
CSI Uganda: Cervical Cancer Prevention, Screening, Treatment, & Referral Program _	7
CSI Baltimore: Girl Talk, Girl Power Program _____	8
CSI’s Communications _____	9
Quarterly Newsletters _____	9
Social Media _____	9
CSI Reviews _____	9
CSI Website _____	9
CSI’s Financial Report _____	10
Fundraising Strategies: CSI’s 5 th Anniversary featuring former President Dr. Kikwete _____	10
Thank You! _____	11

MESSAGE FROM CSI FOUNDERS

In April 2013, we founded Childbirth Survival International (CSI) with the shared philosophy that *“access to quality basic healthcare services is a universal human right; it is a moral obligation to reach the unreached with health services, resources, and information.”* This mutual vision is the foundation to CSI’s programs and impact in underserved communities. CSI is reaching the unreached with health services and information, targeting women of reproductive age, pregnant women, children, and youth in sub-Saharan Africa and low-income communities in Baltimore, Maryland.



CSI’s Vision

Grow into a reputable and trusted global organization in the significant reduction of preventable/treatable maternal, newborn, infant, child and adolescent disabilities and deaths.

CSI’s Mission

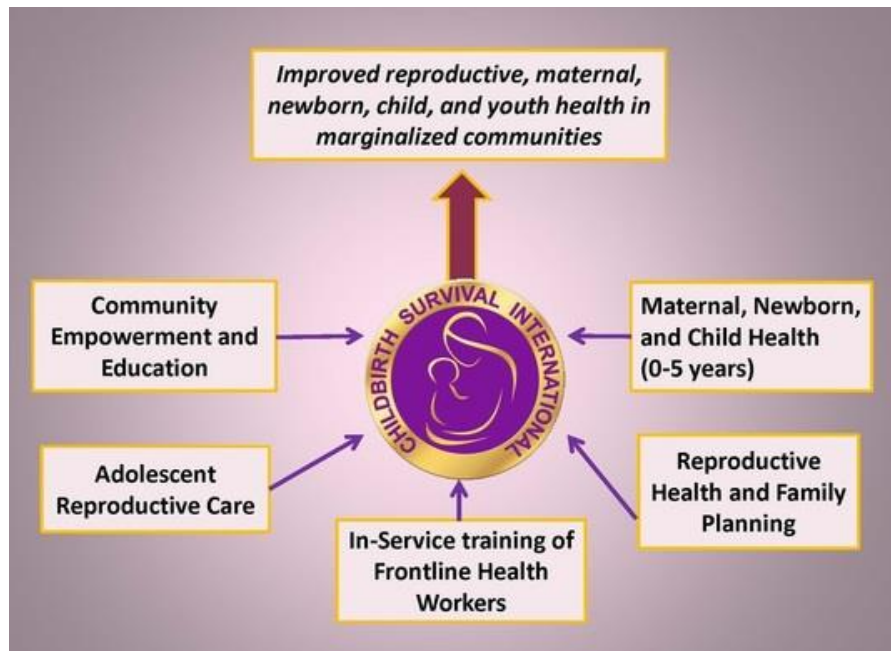
Facilitate the effective provision of respectful, quality maternal and reproductive health services to women of childbearing age; improve services for newborns and children 0–5 years at health facilities and at their homes (home-based midwifery care); and increase access to youth friendly reproductive health services.

CSI’s Values

Results, Integrity, Respect, Commitment, Accountability, Collaboration, and Excellence are core to our approaches in achieving CSI's vision and mission.

CSI's Top Five Priorities

CSI efforts to reach the unreached with health services, resources, and information contribute to community, national, and global health agendas, policies, and strategies to improve Reproductive, Maternal, Newborn, Child, Adolescent Health (RMNCAH) in low-resource settings.



CSI's Trajectory

As we look ahead, we continue to establish stronger partnerships and collaborations in the communities we work in; increase awareness about CSI's contributory role at the global, national, and local levels; improve quality of life by applying funds from generous donors to implement activities in the communities; and value CSI's [2013-2018 Strategic Plan](#) to guide us.

Stella M. Mpanda, CNM
CSI Tanzania Country Director

Tausi Suedi, MPH
CSI Senior Strategist

CSI'S PROGRAMS AND IMPACT

In line with CSI's top five priorities, CSI's programs impacting lives in underserved communities are: Save Mothers of Africa; Girl Talk, Girl Power; CSI Safina (Noah's Ark); Women's Economic Empowerment; Reproductive Health and Family Planning; Men for Women and Girls; Keeping Youth Healthy, Alive, Informed (HAI); Youth Entrepreneurship Scholarships; and Midwifery Professional Development.

- Going to most disadvantaged communities and **educating mothers** on benefits of delivering in a health facility with a skilled birth attendant.
- Providing mothers in the hospital and those in the community who were 1-2 weeks close to their delivery date, with safe childbirth kits. Childbirth kits contain all basic medical supplies such as Sterile Vinyl Gloves, Sterile Bulb Syringe, Receiving Blanket, and more to support low-income mothers who would avoid giving birth in a facility due to lack of medical supplies.
- Engaging **men and local leaders** at the community level including religious leaders to see the value of safe motherhood for their families and communities.
- Tailoring Girl Talk, Girl Power program to edu-empower **adolescent girls**, address "taboo" topics, provide girls with sanitary pads, and be a resource for schools and communities to support their efforts to ensure girls get an education.



You can read more 2018 updates in the quarterly e-newsletters in CSI's Communications section (page 5).

WOMEN'S REPRODUCTIVE HEALTH (15-49 YEARS)

Unaddressed women's reproductive health stands out as a major concern for many women in different communities we work in. Concerns about Sexually Transmitted Infections, Cervical Cancer, Urinary Tract Infections, Menstrual Hygiene and Management, have been shared by women from one community to the next. As a grassroots nonprofit, with intention, resources, and technical capacity—we have taken services and health literacy to the women where they are minimizing barriers such as transportation fees and mode, childcare, and time away from household chores. CSI works closely with health centers in the different communities and assesses gaps in service that require CSI's support. Since 2013, in three African countries, CSI has impacted at least 7,000 women and girls with women-centered health services and education.



CSI UGANDA: CERVICAL CANCER PREVENTION, SCREENING, TREATMENT, & REFERRAL PROGRAM



In Uganda, it is estimated there're at least 4,000 cervical cancer cases diagnosed and half of them die—from a cancer that is preventable! CSI Uganda goes to communities and in collaboration with local health facilities provides FREE prevention (HPV for adolescent girls), screening and treatment of positive lesions with acetic acid. We have saved more than 100 lives from cervical cancer death. Significant funding is needed to scale up CSI's cervical cancer program in Uganda. #CSIImpactingLives #CSICares

CSI BALTIMORE: GIRL TALK, GIRL POWER PROGRAM

Baltimore, Maryland is not unique to many of the challenges known in developing countries e.g. girls' education, teenage pregnancy are a challenge in Baltimore City communities. CSI Baltimore rolled out Girl Talk, Girl Program for adolescent girls in low-income in West Baltimore City, focusing on girls living in shelters, transitional housing, and from poor homes. The Summer program provided a safe space for about 20 girls many from vulnerable communities to engage with another through



various activities that were in the curriculum. The program facilitators were strategically selected to ensure a successful and impactful program for the girls. Some of the topics included: self-



awareness, self-care, communication skills, dealing with trauma, physical fitness, college preparedness, and more. We provided healthy nutrition throughout the entire program including education on nutrition and healthy eating. The program was funded by The Zanvyl Krieger Fund and Kaiser Permanente. In-kind contributions were received from other partners such as Planned Parenthood of Maryland, Giant Food, Shoppers, KIND Snacks, and Baltimore City Housing Food Summer Service Program.

#GirlTalkGirlPower #CSICares #CSIImpactingLives

CSI'S COMMUNICATIONS

We value sharing and highlighting CSI's work with friends, partners, and donors. It's important for CSI's legacy to be known as the organization that delivers i.e. we walk the talk, because we prioritize people in all aspects of our programming and implementation. Through pictures, videos, and social media posts from [2018 events](#), CSI's audience has expanded and continues to grow.

Quarterly Newsletters

- [Quarter I](#): *Staying on Track*
- [Quarter II](#): *Investing in Girls is Investing in Humanity*
- [Quarter III](#): *Accelerating Community Health Efforts*
- [Quarter IV](#): *Wrapped up 2018, Enthusiastic about 2019!*

Social Media

- Facebook <https://www.facebook.com/childbirthsurvivalinternational.org>
- Twitter <https://twitter.com/childbirthsi>
- Instagram <https://www.instagram.com/childbirthsurvivalint/>
- YouTube Channel <https://www.youtube.com/c/ChildbirthsurvivalinternationalOrg>

CSI Reviews

CSI leads from the grassroots and feedback from our partners, community members, volunteers, and grassroots drivers is important to better understand the impact of CSI's work, areas to strengthen, and what's really working. Reviews are shared on GreatNonprofits page and can be found here: <https://greatnonprofits.org/org/childbirth-survival-international>.

CSI Website

As much as we keep CSI audience informed about our grassroots efforts to save lives and impact communities, CSI's website <https://childbirthsurvivalinternational.org> has additional and relevant information about Childbirth Survival International (CSI).

CSI'S FINANCIAL REPORT

Through generous 20% donations and 80% extensive out-of-pocket spending at CSI's executive leadership level, CSI has successfully planned and executed grassroots programs in established communities and continuously explores in-kind support to scale up efforts. Significant funding is necessary to support CSI's work. [View CSI's funding streams.](#)

Fundraising Strategies: CSI's 5th Anniversary featuring former President Dr. Kikwete

In April 2018, CSI held its 5th Anniversary celebrations in Dar es Salaam, Tanzania inviting donors, partners, leaders, healthcare associations, and community leaders to understand the work of CSI in Tanzania and neighboring countries. Former Tanzania President Dr. Jakaya M. Kikwete was the keynote speaker including Tanzania's Minister of Health, Hon. Umyy Mwalimu and Rose Mlay, Chairperson of the White Ribbon Alliance Tanzania. CSI has no major funder(s) and continues to seek public and private grant funding opportunities. [View highlights from Dar es Salaam, Tanzania.](#)

An important message from Dr. Jakaya Kikwete, he highlighted the role of global grassroots nonprofits such as CSI—that have a strong and trusted presence in the community and equally contribute in the advancement of national and global health strategies.



United Republic of Tanzania



Minister of Health, Tanzania

THANK YOU!



*Thank
You!*